

## What are the good things about Deal as a place to live, work & play?

	TABLE 1	TABLE 2	TABLE 3	TABLE 4	TABLE 5
1 <sup>ST</sup>	Sense of Community	People	Community – lots of things to do	Friendly Community	Place: Beach, sea, High Street
2 <sup>ND</sup>	Safe – Low Crime Rate	Welcoming	Setting / Location – coastal	Events in General	Liberal attitudes local population
3 <sup>RD</sup>	Vibrant arts & culture provision	Community Centres	Welcoming	Seaside & Environment	Outstanding Primary education
	Architecture / Conservation Area	High Street	It's not London	Scenery & history – strong roots	History
	Heritage – Marines / Mining / Castles / Fishing	Good train service	It's home	Willing communities	Opportunities for all
	Strong voluntary sector - range of events	Good primary schools	Arty	Strong Arts & Music scene	Community Events
	Environmental consciousness	Active voluntary groups	Easy to get around	Boxing Day Lunch (ACE)	Music & arts
	Green spaces – parks / allotments	Quality of architecture	Good quality air	Summer Music Festival	Creative – inspiring creativity
	Wide range of restaurants	Excellent promenade	Tourism & Visitors	Carnival	High Speed Train
	Independent shops / market	Civic pride	Feels Safe	Boxing Day Dip	Transport links to other coastal towns
	Wide Range of sports / Park Run	Caring local society	Good for cycling / walking	DTC & DDC significantly more active than TDC	Deal is a destination not a place you pass through
	Health & Wellbeing	Local history	Good quality air	Military Heritage	Friendly
	Fast Rail Network accessibility (commuting / tourism)	Vibrant culture & theatre	Good bespoke shops	Fantastic Transport Links	Generous business community
	Generosity	Strong social culture	The hospital / minor injuries unit	Indoor Tennis at Tides	Shared aspiration
	Pier		Pier	Pier	
		Good local medical facilities	Museum	Good Sports Clubs	
		Friendly shops & staff	Sailing / rowing	Regatta	

			Charitable	Walmer Green Markets
			Fishing	Astor
			Good green spaces & parks / gardens	Schools
			Good GP services	Restaurant bars & live music
			Good music theatre	Charity Shops
			Good bars / restaurants	Braderie
			Wonderful history with Royal Marines	Deal Hops
			Diverse community	Deal With It
			Castles	Castle
			Deal Town Football Club	
			Golf	
			Pride in own homes	
			Great outdoor living	
			Good weather	
			Train services	
			Transport links to France & beyond	
			New supermarket	

## What are the things that are not so good about Deal as a place to live, work & play?

	TABLE 1	TABLE 2	TABLE 3	TABLE 4	TABLE 5
1 <sup>ST</sup>	Local government – Party Politics (can't agree) Lack of clarity for government admin	Infrastructure – physical / social / roads / parking / lack of secondary education	Housing – Some questionable design & planning decisions Lack of infrastructure Housing too large, no smaller / 1 bed places Lack of low cost housing	Poorly paid employment limited job opportunities	Lack of job opportunities Skilled employment Keeping young population
2 <sup>ND</sup>	Lack of affordable housing – families / young people	Poor quality of new built environment	Jobs – lack of employment opportunity Lack of professional opportunity	Infrastructure: roads, hospital, transport, school	Secondary education lacking Requires leadership
3 <sup>RD</sup>	Lack of things for young people / Vandalism in town	Cost of property / lack of housing for local people	19 <sup>th</sup> century roads with 21 <sup>st</sup> century traffic Congestion Poor & lack of parking Dangerous speeding	House prices – nee affordable houses	Loss of NHS staff- professional
	Lack of policing	Air B&Bs	Tides – worn out. Past its best (tennis centre is good) Proper pool	Roads into Deal in Summer	Housing - Lack of Affordable housing - Lack of social housing
	Lack of trees	Dormitory town	No cinema	Lack of open spaces	Lack of parking & cost of parking Road Access
	Lack of funding to support community initiatives	Declining employment within the town	Terrible Sainsbury	Dwindling retail	
	Lack of tourism accommodation	Bus services – especially to local villages	Absence of a large venue	Community Groups – some do not interact with each other	Anti-social behaviour – drinking / begging
	Lack of tourism promotion for Deal (website)		Not enough trees	Lack of suitable play areas (indoor play)	Lack of directional signage

	Bingo Hall – loss of facilities		No sustainable plants around town	North Deal Park Needs Work	Accessibility at station – signage
	Demise of local hospital services		Dog mess issue	Air Pollution	Train station evening gangs
	Traffic Management - Speed - Parking - Access to town		Not enough compacting litter bins – including recycling	Mill Hill needs investment	
	Poor state of public toilets	Public toilets	Cycle Route 1 disintegrating		
	Parking availability at train station		Disgusting phone boxes		
			No local airport – sort manston		
			Not enough police and community wardens		
			Re-furb historic notice boards		
			Too many pot holes		
			No min-golf centre / indoor?		
			Bad signage to places		
			Lack of hotel spaces		

## What could be done to make Deal an even better place to live, work & play?

	<b>TABLE 1</b>	<b>TABLE 2</b>	<b>TABLE 3</b>	<b>TABLE 4</b>	<b>TABLE 5</b>
<b>1<sup>ST</sup></b>	<p>Reduce the number of cars:            Improve public transport - More frequent smaller buses            Park &amp; Ride at weekends            Car-pool / car share schemes            Shared mini bus provision for community use            Cycling provision</p>	<p>Improve Parking &amp; Accessibility:            Park &amp; ride Signage            Acquire Land – existing space i.e. Walmer Car Park            Seafront            School Spaces at weekends            Upper Walmer            Sholden / Betteshanger            Shuttle buses (little &amp; often)            Improve Access Roads</p>	<p>Jobs – Lack of opportunity:            Transport Links / costs            Promoting Deal as a place to work &amp; live            Technology improvements to support remote working            Be more ambitions in thinking            Develop brain parks i.e. Cambridge            Apprenticeship Programmes            Grammar School – strongly disputed            Training Providers / re-training</p>	<p>Focus for investment in tourism:            Arts            Ho            History            Sports            Prom / pier arts area            Park &amp; ride            Bike scheme up &amp; running            Traffic flow</p>	<p>Park &amp; Ride            High street more accessible            More cycling infrastructure            Better environment</p>
<b>2<sup>ND</sup></b>	<p>Make it easier to do positive things: i.e. permissions / red tape from various tiers of government town / district / county</p>	<p>Local Planning Authority To Delegate More of it powers:            Allow planning decisions to be made by Lown Council            Improve oversight of providing community space &amp; supporting infrastructure            Managing Planning &amp; infrastructure projects more effectively &amp; with improved fore-sight &amp; local involvement</p>	<p>Housing            Lack of smaller 1 bed properties            Lack of affordable housing            Challenge planning decisions            Lobby</p>	<p>Eco-houses / low carbon housing policy            % of houses approved            Rainwater capture            Clean tech</p>	<p>Visible Police Presence</p>

3<sup>RD</sup>

Tourism Promote  
Deal Better  
Joint working  
Regular meeting  
between  
community leaders  
& stakeholders to  
raise profile  
collectively  
Publicise to reach  
wider audience

More allotment  
provision on new  
housing estates:  
Play provision  
Community halls  
Green spaces with  
benches

Improved access &  
highlighting of  
cultural & historical  
aspects of town  
Signage  
(pedestrian finger  
posts)  
Posters, leaflets,  
maps / map boards  
Improve  
accessibility to  
sites, parking, signs  
etc  
Co-ordinated  
approach  
(societies, councils)

Youth Engagement  
6<sup>th</sup> form college  
locally  
Betteshanger PArk  
Outdoors  
vocational courses  
Youth initiative  
policies

Secondary  
education  
Supporting  
young people's  
education &  
futures

## Dr Cheryl Mvula's live notes taken during the public consultation meeting

### Good Things

	A	B	C	D	E
1 <sup>st</sup>	Community / Lots of things to do	Quirky independent businesses in the High St	Friendly / Welcoming	People	Sense of community
2 <sup>nd</sup>	Setting / Location / Coast	Music & Arts	Events – diversity / comm. based	Caring local society	Safe place / low crime rate
3 <sup>rd</sup>	Welcoming	Liberal attitudes of community	Seaside – lovely environment	Strong social culture	Vibrant arts culture

### Not so good things

	A	B	C	D	E
1 <sup>st</sup>	Local government party politics	Houses too large / lack of affordable housing (1b)	Lack of jobs for young	Poorly paid employment	Access roads / secondary education / infrastructure at risk
2 <sup>nd</sup>	Lack of affordable housing	Lack of employment opportunities / professional	Very poor secondary education	Infrastructure, roads, hospital, schools	Poor quality of housing estates
3 <sup>rd</sup>	Poor provision for young people (activity, jobs, schools)	C19 <sup>th</sup> roads C21 <sup>st</sup> traffic	Loss of NHS Staff across the board	Lack of affordable housing	Lack of affordable housing

## What can be done?

What can be done?					
	A	B	C	D	E
1 <sup>st</sup>	Invest in Tourism to create employment	Park & Ride – make the High Street more attractive – find parking sites at Betteshanger & Walmer	Improve Parking & Access – park & ride	Local lobby (KCC / DDC) to create more employment and better job prospects Increase training & education	Community leaders come together & converse (meeting like this) (positive people)
2 <sup>nd</sup>	Create a policy to drive affordable housing	More Cycling infrastructure – it's good for the environment	Local planning authority should devolve to local / parish who have more understanding of local issues	Need to build smaller homes (1 bed/studio flats). DTC & community stakeholders Lobby for this / challenge what is happening. Bring to the community's attention planning applications that go against.	Tourism – promotion, raise profile
3 <sup>rd</sup>	Engage youth in a positive way to be pro-active members of society Joined up thinking with KCC /DDC	More police presence	Improve access to arts / historical / cultural aspects: finger posts (from station); maps; app – societies & council co-ordinated		Ease congestion: Smaller busses more frequent; Park & Ride