



Deal Town Council, Town Hall, High Street, Deal, Kent, CT14 6TR.
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To all Committee Members: You are hereby summoned to attend a meeting of the Environment Committee at the Town Hall on **Wednesday 16th October 2024** at 7.15pm to transact the business shown on the agenda below.

Members of the public and press are welcome to attend.

Any member of the public may submit a written statement of no more than 500 words relating to any item on this agenda. These must be received by 10am on Tuesday 15th October 2024 by email to deal.town.council@deal.gov.uk or post to the above address. These statements will be circulated to all present at the meeting and become part of the public record of the meeting, names will be redacted.

Laura Marney – Committee Clerk

Date: 9th October 2024

AGENDA

1	Chairperson's opening remarks	Chairperson
2	Apologies for absence	Committee Clerk
3	Declarations of interest: To receive any declarations of interest from Members in respect of business to be transacted on the agenda.	Attach 1
4	Public Participation: Members of the public may make representations, answer questions and give evidence at the meeting in respect of the business on the agenda. This shall not exceed 15 minutes.	
5	The minutes of the Environment Committee meeting held on Wednesday 28th August 2024 for approval and signing: Decision required.	Attach 2
6	DDC Freedom of Information response – Deal Castle Bathing Water Enhancement Programme: Decision required.	Attach 3
7	Ocean and Coastal Recovery Declaration & Strategy Project: Decision required.	Attach 4
8	Safety of Lithium-ion Batteries Bill Update: Decision required.	Attach 5
9	Committee Clerk Report: Information to note.	Attach 6
	Date of next meeting: 18th December 2024	

Filming and audio recording of Town Council meetings, by representatives of the media and also by members of the public using small media tools, is permitted. Please refer to the council's protocol for recording of meetings for guidance, available to download on www.deal.gov.uk or on request.

Committee members: Cllr S Brookfield, Cllr M Eddy, Cllr D Cronk, Cllr M Cronk, Cllr B Bano, Cllr L Craggs, Cllr P Findley, Cllr S Cullen, Mr D Carey and Ms H Charlton.

Declarations of Interest

Disclosable Pecuniary Interest (DPI)

Where a Member has a new or registered DPI in a matter under consideration they must disclose that they have an interest and, unless the Monitoring Officer has agreed in advance that the DPI is a 'Sensitive Interest', explain the nature of that interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared a DPI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation permitting them to do so. If during the consideration of any item a Member becomes aware that they have a DPI in the matter they should declare the interest immediately and, subject to any dispensations, withdraw from the meeting.

Other Significant Interest (OSI)

Where a Member is declaring an OSI they must also disclose the interest and explain the nature of the interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared a OSI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation to do so or the meeting is one at which members of the public are permitted to speak for the purpose of making representations, answering questions or giving evidence relating to the matter. In the latter case, the Member may only participate on the same basis as a member of the public and cannot participate in any discussion of, or vote taken on, the matter and must withdraw from the meeting in accordance with the Council's procedure rules.

Voluntary Announcement of Other Interests (VAOI)

Where a Member does not have either a DPI or OSI but is of the opinion that for transparency reasons alone s/he should make an announcement in respect of a matter under consideration, they can make a VAOI. A Member declaring a VAOI may still remain at the meeting and vote on the matter under consideration.

Note to the Code:

Situations in which a Member may wish to make a VAOI include membership of outside bodies that have made representations on agenda items; where a Member knows a person involved, but does not have a close association with that person; or where an item would affect the well-being of a Member, relative, close associate, employer, etc. but not his/her financial position. It should be emphasised that an effect on the financial position of a Member, relative, close associate, employer, etc OR an application made by a Member, relative, close associate, employer, etc would both probably constitute either an OSI or in some cases a DPI.

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The Minutes of the Environment Committee meeting held at the Town Hall on
Wednesday 28 August 2024 at 7.15pm.

Present: Cllr S Brookfield (Chairperson) Cllr L Craggs
Cllr M Eddy (Vice Chairperson) Mr D Carey (Co-opted Member)
Cllr P Findley Ms H Charlton (Co-opted Member)

Officers: Mrs L Marney - Committee Clerk Others: 3 Members of the Public
Miss P Read - Clerical Officer
Nadine Miller - Comms & Climate Change Officer

1	Chairperson's opening remarks: The Chairperson welcomed everyone to the meeting and read the fire evacuation procedures. He reminded those in attendance to switch their phones off or onto silent.	Chairperson
2	Apologies for absence: Cllr S Cullen and Cllr B Bano due to prior commitments. Cllr M Cronk and Cllr D Cronk were absent.	Committee Clerk
3	Declarations of interest: None received.	
4	Public Participation and Statements Received: None received.	Committee Clerk
5	The minutes of the Environment Committee meeting held on Wednesday 19th June 2024 for approval and signing: Members RESOLVED: To accept the minutes of the Environment Committee Meeting held on Wednesday 19 th June 2024 as a true and accurate record. The Chairperson duly signed the minutes. (P) Cllr M Eddy (S) Cllr L Craggs. All Agreed.	Chairperson
6	Committee Carbon Emission Check List: Following a discussion, Members RESOLVED: To accept the recommendation for The Environment Committee to propose to Full Council that we continue with the Carbon Emission Check List on the same basis, and to review this again in Autumn 2025. (P) Cllr P Findley (S) Cllr M Eddy. All Agreed.	Climate Change Officer
7	Water Quality – Deal Beach: Following a lengthy discussion, Members RESOLVED: 1) For Cllr P Findley to explore with the Climate Change Officer a future Project Plan and awareness strategy for an Ocean Recovery Declaration and bring this back to Committee. (P) Cllr M Eddy (S) Cllr P Findley. All Agreed. 2) For the Chairperson to await response from DDC following the FOI request and following this, to write to DDC and Southern Water asking for Deal Town Council to be included in their future stakeholder meetings/discussion groups. (P) Cllr M Eddy (S) Cllr P Findley. All Agreed.	Climate Change Officer/Cllr Findley/ Chairperson
8	Action on Litter Project: Members RESOLVED: To accept the recommendation that Committee Clerk meets with the original steering group to explore alternative ideas for pavement decals/raising awareness with an amendment that the Chairperson and Climate Change Officer be included in the group and then submit a report to the Committee for consideration. (P) Cllr P Findley (S) Cllr L Craggs. All Agreed.	Committee Clerk/ Chairperson/ Climate Change Officer

9	<p>National Grid Sealink Project Update: Following a discussion, Members RESOLVED: To note the information and add that the Environment Committee be kept informed of any new information received. (P) Cllr M Eddy (S) Cllr L Craggs. All Agreed.</p>	Committee Clerk
10	<p>Hedge Pledge Update: Members RESOLVED: To note the report and congratulate the Officers involved in this project. (P) Cllr P Findley (S) Cllr L Craggs. All Agreed.</p>	
11	<p>Committee Clerk Report: Members RESOLVED: To note the information. (P) Cllr M Eddy (S) Cllr P Findley. All Agreed.</p>	
	<p>The Chairperson closed the meeting at 20:01pm.</p>	

**DEAL TOWN COUNCIL
MEMORANDUM**

To: All Committee members
From: Cllr S Brookfield, Chairperson of the Environment Committee
Date: 2nd October 2024
Subject: **DDC response to Freedom of Information request**

At the Environment Committee meeting held on 28th August 2024, I advised members that as Chairperson of the Environment Committee I had submitted a Freedom of Information request to Dover District Council regarding the Southern Water Funding for the Deal Bathing Water Enhancement Programme, the questions asked are as follows:

- For a breakdown of how the £3.9 million allocated to improving water quality at Deal Castle was spent.
- How has the Council monitored delivery of the project.
- Whether there are any plans in development to install further water quality testing stations between Deal Castle and Sandwich Bay.

Dover District Council have responded with the following:

I am writing in respect of your enquiry for information held by this Authority received on 19 August 2024 and to confirm that we have completed the search for the information that you requested. The information you have sought is set out below.

1. *How the Council has worked with Southern Water to coordinate the spending of this money.*

Meetings held at DDC offices and SWA location Worthing Sussex.

2. *Has there been any formal meetings to monitor progress and outcomes?*

Yes, stakeholder meetings with SWA representatives were held between November 2018 and Summer 2019. Recent meeting with SWA and Environmental Protection representatives on 7 August 2024.

3. *If available a breakdown of how the £3.9 million was spent, or how it was intended to be spent when the Council was first made aware of this project.*

It is our understanding that the £3.9 million allocated for Deal Castle Beach was not solely for Dover District Council. The funding was part of Southern Water's long-term aim to work with local authorities, the Environment Agency, farmers and landowners to bring up the quality of bathing water. [Please see attached DDC costing schedule from Southern Water grant.](#)

4. *Are there plans to install any further water testing stations along the coast between Sandwich Bay and Deal Castle?*

Sampling positions for Designated Bathing Beaches are located under the EU Bathing Water Directive 2006/07. There are no plans to identify additional sampling locations.

If you have any queries about this email, please contact me. If you are unhappy with the response, you can request an internal review of our decision.

If you are not content with the outcome of the internal review, you may apply directly to the Information Commissioner for a decision. Generally, the ICO cannot make a decision unless you have exhausted the procedures provided by the Council. The Information Commissioner can be contacted at <https://ico.org.uk/global/contact-us/>.

Decision required: Members to consider how they wish to respond to this information.

Schedule 4

Costings

Initial costings have been provided by the Councils Environment, Waste and Property Services teams:

Dog Fouling -

Increased signage in the Management Zone to advise of Public Space Protection Orders and dog bans on the beach, plus extra Fouling Warning signs.

Signs showing PSPO limitations	8 x A4, 4 x A3	£179.60
No fouling signs	12 x A4	£139.20
	TOTAL	£318.80

Dog Fouling/Litter enforcement -

To provide the provision of additional enforcement officer(s), (Kingdom) to patrol inland from the Management Zone and the Management Zone itself.

For a 9 week period between 30th July 2018 and 28th September 2018 @£22 per hour)

Costs have also been provided for a 9 week period for 2019/20, with anticipated increase in cost of £2 per hour.

Additional enforcement officers 2018/19	£7920.00
Additional enforcement officers 2019/20	£8640.00
TOTAL	£16,560.00

Temporary Magnetic Signs –

Signs to put on the side of the council vans promoting the initiative; design to be forwarded to Southern Water for agreement / approval. The Council have 8 vans suitable for these signs; the cost per sign is approximately £25.00.

8 x vehicle signs @ £25 each	£200.00
TOTAL	£200.00

Bird Fouling / Litter Issues –

The Council currently have 40 litter bins on the whole length of the promenade from Walmer Green to Sandown Castle. Costings have been identified to retrofit these with seagull flaps at £60 per bin = £2400

Seagull proof flaps for 40 litter bins @ £60 per bin	£2,400.00
TOTAL	£2,400.00

Installation of x3 big belly compactor bins which come at a cost of £6000 for a 5 year lease.

Compactor bins x 3 @ £6000 per bin	£18,000.00
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TOTAL	£18,000.00
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Installation of x2 Kites (Deal pier and in area of sampling position) **SWS to provide**

Sewage issues –

To assist in the upgrade / repair of filter for the pier

Breakdown alarm	£2,000
Grease trap	£2,000
Reline the holding tank with fibreglass	£7,100
Refurbish 1 x pump	£1,900
Overflow strainer	£1,000
TOTAL	£14,000
Shared cost (match funded)	£ 7,000

Total Costs:

Cost Summary	
Dog fouling	£318.80
Magnetic signs for vehicles	£200.00
Dog fouling / litter enforcement	£16,560.00
Bird fouling / litter issues	£2,400.00
Bird fouling / litter issues (bins)	£18,000.00
Sewage issues	£7,000.00
TOTAL	£44,478.80

**DEAL TOWN COUNCIL
MEMORANDUM**

To: All Environment Committee Members
From: Councillor Peter Findley
Date: 7th October 2024
Subject: **Ocean and Coastal Recovery Declaration and Strategy Project**

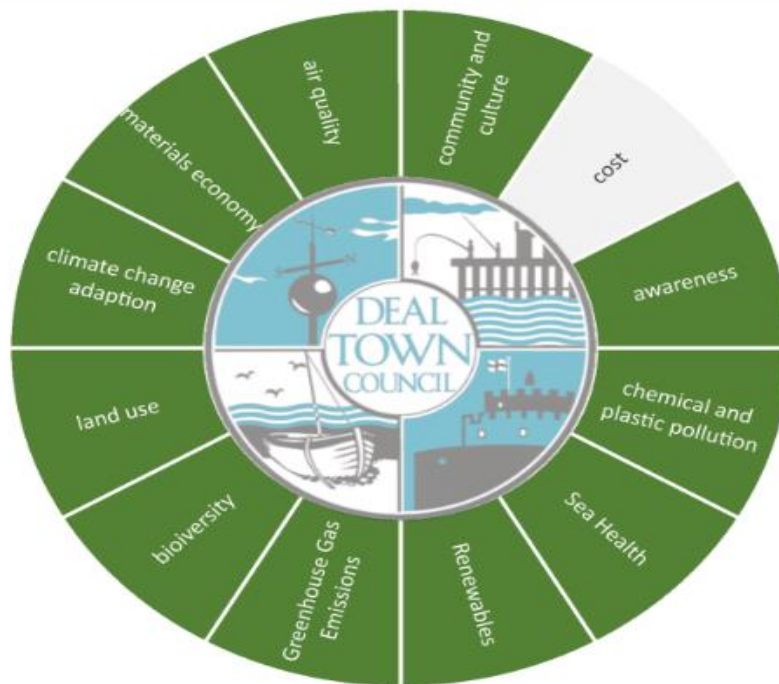
At the August Environment Committee meeting, the Deal Bathing Water Quality item was discussed on the agenda and following a lengthy discussion, Members RESOLVED: *For Cllr P Findley to explore with the Climate Change Officer a future Project Plan and awareness strategy for an Ocean Recovery Declaration and bring this back to Committee.*

I arranged a meeting with the Climate Change Officer which also included the Town Clerk and Committee Clerk, to discuss how I could feasibly approach this project and produce a strategy for the benefit of our coastal town. **(See attached project plan template).**

Recommendation: The Environment Committee agrees to support this project which is in line with Deal Town Council’s Carbon Reduction strategy and to recommend this project plan to the October Full Council meeting for approval.

Decision required: Members to consider the above recommendation.

Ocean and Coastal Recovery Declaration and Strategy Project



Deal Town Council PROJECT PROPOSAL

The Council will consider new project proposals twice a year, in June and October.

It will be at the Town Clerk's discretion if a project proposal is brought forward outside of these two months in liaison with the Chairperson of the relevant committee or Chairperson of the Council.

Project proposals must demonstrate how the project fits with Deal Town Council Policies or Commitments.

The following to be completed in detail by all Councillors and Officers bringing forward a new project for consideration. (Sections 1 – 9 must be completed. Section 10 is to be completed if a detailed plan is available.)

Project Title:

Ocean and Coastal Recovery Declaration and Strategy

1

PROJECT AIM *(A short statement – about 100 words. What would be the key activities? What changes do you want to see? What will the wider impact be?)*

For Deal Town Council to –

- 1. To make a declaration supporting the recovery of the Deal coastline and sea off Deal**
- 2. To develop strategies to achieve this for the Town Council itself**
- 3. To develop cooperative strategies with neighbours and interested parties**

2

LEAD BODY: Deal Town Council

LEAD PERSON: Climate Change, Projects & Communications officer in liaison with Councillor Peter Findley

POTENTIAL PARTNERS: Walmer Town Council, Sandwich Town Council, Ringwould with Kingsdown Parish Council, Dover District Council, Environment Agency, local stakeholders and environment action groups

3

PROJECT SUMMARY *(A longer explanation - What will happen? How will it be done? Who will benefit?)*

We will explore methods of developing strategies to support our coastline and seas at Deal and beyond through meetings, discussion and planning. This will result in the following –

1. Producing a set of realistic actions that can be promoted by the Council
2. Meeting with local stakeholders to gather data to inform decisions
3. Meeting with local stakeholders to ascertain what is already being carried out
4. Considering how efforts already being made can be supported
5. Focussing on the problem of litter, collecting data, recording what has already been achieved by local organisations and exploring how we might support this
6. Developing a strategy for the reduction of plastic use
7. Collecting relevant data from national and regional sources to establish the rate of chemical and biological pollution offshore
8. Researching strategies developed by other, similar councils

9. Consider how our local coastal and maritime wildlife might be enhanced
10. Ascertaining the concerns of local people and community groups
11. Measure and publicise our results

4

PROJECT PERIOD (*How long will the project run? When do you want it to start?*)

November 2024 onwards

5

EVIDENCE OF NEED: (*Why is it needed? How do you know?*)

1. Several local groups have presented their concerns about the state of Deals' beaches and the sea. [At August's Environment Committee](#) it was noted that water quality has gone from 'excellent' in 2019 to 'poor' in 2023 and an FOI submitted to DDC asking how the £3.9 million allocated for coastal improvements was spent.
2. *"A healthy Ocean is essential for our health, wellbeing and prosperity, but the evidence is clear that our Ocean is in crisis. Local authorities cannot solve the Ocean crisis alone, but they can and must play their part. I am thrilled to see 25 Councils now taking meaningful Ocean action as a result of our Motion for the Ocean and look forward to many more to come. The tide is turning!"* **Emily Cunningham, Ocean Conservation Expert and Co-Founder of the Motion for the Ocean**
3. **Marine Conservation Society** says – "Every year an estimated **11 million tonnes of plastics** enter our ocean. **29 million** metric tonnes of plastic is expected to enter the ocean every year by 2040 It's estimated that **1.5 million tonnes of microplastics** enter the ocean every year. Between **30-40%** of UK fish stocks are overfished. Only **1%** of fishing trips are independently monitored. **11 of 15** indicators of ocean health are being failed by the UK. **81%** of people said they felt healthier when they were by the coast and sea.
4. **ORCA** – "The UK Government is failing to protect whales and dolphins, concludes a House of Commons select committee report in 2023. NGOs submitted evidence and were witnesses in the inquiry and continue to urge the UK Government to make positive changes to protect marine mammals in UK waters"
5. **National Geographic** – "Marine pollution is a combination of chemicals and trash, most of which comes from land sources and is washed or blown into the ocean. This pollution results in damage to the environment, to the health of all organisms, and to economic structures worldwide."
6. **KentLive** – Map shows the Kent bathing spots where it's too polluted to bathe.
7. **Environment Agency** – Their own figures - [Check the quality of beach and bathing water in England - GOV.UK \(www.gov.uk\)](#) This measures what and where they choose to measure
8. **Surfers Against Sewage** - *A rich, diverse ocean is a healthy ocean. And a healthy ocean is a healthy planet. The UK has some of the most varied sea life in the world, but human actions mean this is just a shadow of what it was. We've lost many of the biodiversity-rich habitats that once graced our coastlines. For example, in the last 200 years we have lost 80% of salt marshes, which are ten times more effective at capturing carbon than terrestrial ecosystems. Seabird numbers in the UK have plummeted by up to 70% in 25 years and 50% of UK sharks and rays are in a Threatened or Near Threatened category on the International Union for Conservation of Nature's (IUCN) Red List of Threatened Species. Human activity. Overfishing, ocean pollution, overexploitation of certain species, the introduction of invasive species, and ocean acidification and warming, have led to the destruction of marine ecosystems. Deep-sea mining and industrial fishing practices have destroyed many seabed ecosystems, resulting in the bycatch of thousands of dolphins, whales, seals and seabirds, depleting fish stocks and sending shockwaves down oceanic food webs.*

6

OBJECTIVES AND TARGETS (What will have happened by the end? NB your targets must be measurable).

Deal Town Council will have –

- An Ocean and Coastal Recovery Declaration and Strategy
- Will have liaised with neighbouring and the District Councils
- Will have liaised with local stakeholders and held meetings to facilitate this
- Have a strategy for supporting our coastal environment
- Have a database of evidence
- Developed a Strategy
- A list of actions and a plan for the future

7

SUSTAINABILITY (Will the actions carry on after the project closes? Will it end and close down?)

The strategies developed will be ongoing

8

ESTIMATED BUDGET

How much do you think it will cost? £ This is a proposal for the Ocean and Coastal Recovery Declaration and Strategy. No budget will be required for this stage but it will need additional officer time. Once the list of actions and a plan for the future is drawn up, projects and initiatives may be identified and a subsequent project plan and funding request will be submitted.

Where will this come from: DTC projects fund, external grant bids will be investigated

How does it represent Value for Money?: This will be welcomed by many residents and visitors. A clean beach and improved marine environment benefits local commercial fishermen, anglers, residents, visitors, swimmers, sailors, rowers and local businesses.

OTHER RESOURCES (Will it need staff time? Volunteer support?);

Staff time will be required. There will be some coordination of local volunteers and interested parties

9

How does the project fit with the existing commitments or policies of Deal Town Council?

Policy/Commitment	FIT Yes/No	Comments
The Town Plan Action	Yes	to work with local groups and DDC on a campaign about waste and recycling
The Climate Change Declaration	Yes	Priority area 6 - work with local businesses and organisations to encourage more sustainability
The Declaration of Ecological Emergency	Yes	implementing actions on local nature protection and recovery, including community engagement and partnership working

DEAL TOWN COUNCIL
MEMORANDUM

To: Cllr S Brookfield, Chairperson of the Environment Committee, Committee members
From: Mrs L Marney – Committee Clerk
Date: 3rd October 2024
Subject: **Safety of Lithium ion batteries Bill**

Deal Town Council received communication at the end of May 2024 from a parliamentary adviser to Electrical Safety First which is a UK charity dedicated to reducing the deaths and injuries caused by electricity, he was a researcher for Lord Foster of Bath a member of the House of Lords, who has been campaigning on the issue to improve the safety of Lithium ion batteries used on e-bikes and e-scooters.

This item was placed on the June Environment agenda and *Members RESOLVED: To support the Safety of Electric-Powered Micromobility Vehicles and Lithium Batteries Bill and for the Chairperson in liaison with the Committee Clerk to write to Lord Foster of Bath confirming this and requesting feedback.*

Following the above resolution, the Chairperson of the Environment Committee wrote offering Deal Town Council's support for this Bill. We have since received the following information from the Parliamentary Adviser for this Bill stating:

Lithium-Ion Batteries Campaign: Update 1st October

The Private Members Ballot for Bills in the House of Commons took place on Thursday 5th September as previous supporters will know. I had said that I would be in touch in regards to successful MPs, but two days before the Ballot, the Government published its own Product Safety and Metrology Bill which covers many of the issues in our Bill and so no MPs who were successful in the Ballot would adopt our Bill, so I didn't urge you to lobby your MPs. I know some of you had done that already – and that was not wasted effort because the Government's own Bill was not due to be introduced for some months and it was the profile of the issue that sped it up.

*“**Lithium-ion Battery Safety Bill:** This was introduced in the House of Lords by Lord Redesdale, and it had a successful reading on 6th September. This Bill covers all the issues in our Bill: Clause 4 deals with independent certification; Clause 5 with disposal; Clause 6 with chargers and conversion kits.*

***Action Requested:** The government minister in the House of Lords in charge of this Bill is Baroness Jones of Whitchurch. It is vitally important therefore that she is made aware of the sense of feeling in support of Clauses, 4, 5 and 6 of the Bill.*

Therefore, it would be great if you could write to the Minister, Baroness Jones, at jonesmag@parliament.uk urging her to either support Lord Redesdale's Bill or to slot it into the Government's own Bill.”

Recommendation: The Chairperson of the Environment Committee in liaison with the Committee Clerk writes to Baroness Jones the Government Minister in charge of this Bill and expresses Deal Town Council's support to the new clauses 4,5,& 6 of the Bill.

Decision required: Members to consider the above recommendation.

**DEAL TOWN COUNCIL
MEMORANDUM**

To: Cllr S Brookfield – Chairperson of the Environment Committee, Committee members
From: Mrs L Marney – Committee Clerk
Date: 8th October 2024
Subject: **Committee Clerk Report**

Please see below update for information only.

Climate Action Day

As part of Deal Town Council's Carbon Reduction Strategy, we are holding a Climate Action Day in the Town Hall Chambers on Saturday 16th November from 10am – 2pm, this is an opportunity for everyone to learn more about our environment and how everyone can all get involved. More than 15 groups will take part in the Open Day at Deal Town Hall to demonstrate all the work that is happening locally to tackle climate change, and they include:

- Friends of Betteshanger
- Save Great Mongeham Fairfield,
- Deal Planning Alliance,
- Deal With It,
- Sandown Castle Community Garden Group
- East Kent Climate Action,
- Walmer Town Council,
- Dover District Council,
- Pick Deal Clean,
- Deal Radio,
- Evolution Music,
- Deal Repair Café,
- Walmer and Deal Action for Swifts (WALDAS)
- Deal Town Council.

The Committee Clerk will bring an update on this event to the next Environment Committee meeting.

Action Litter Project Update

At the August Environment Committee meeting, the Committee Clerk updated members that this project had stalled due to unforeseen circumstances and recommended that the original steering group be reinstated so that further concepts/options could be explored.

Following a discussion, Members RESOLVED: *To accept the recommendation that Committee Clerk meets with the original steering group to explore alternative ideas for pavement decals/raising awareness with an amendment that the Chairperson and Climate Change Officer be included in the group and then submit a report to the Committee for consideration.*

A steering group meeting has been arranged for Monday 21st October at the Town Hall. The Committee Clerk will bring back a report back to a future meeting.

Best Foot Forward Project

This project has now finished for the year, please see below press release that was sent out to all Councillors

Deal pledged almost 220 kilos of CO2e emission savings this summer Pollution equivalent to a car journey from Deal to Durham and back again has been saved thanks to Best Foot Forward pledges this summer.

More than 750 miles were collectively pledged by local residents who signed up to walk or cycle a short journey instead of driving.

The average petrol car produces the equivalent of 290g of CO2e every mile, so if you swapped a one-mile round trip by car once a week, in a month you've reduced your emissions by more than a kilogram*

Deal Town Council's Best Foot Forward campaign collectively pledged to remove 219.82 kilos (758 miles) of CO2e emissions.

Mayor of Deal, Cllr Oliver Richardson said: "I'd like to say a great big thank you to everyone who signed up to Best Foot Forward this year. By making a small change and walking or cycling instead, not only do we cut down on local pollution, we are getting active too. The campaign shows that on our own we can and do make a difference, but collectively, the impact can be huge!"

Those who signed up to the six-month campaign and pledged were entered into a monthly draw to win free e-bike hire thanks to the team at [Hut55](#).

Learn more about the project here at www.deal.gov.uk/bff