



Deal Town Council, Town Hall, High Street, Deal, Kent, CT14 6TR.
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To all Committee Members: You are hereby summoned to attend a meeting of the Environment Committee at the Town Hall on **Tuesday 14th October 2025** at 7.15pm to transact the business shown on the agenda below.

Members of the public and press are welcome to attend.

Any member of the public may submit a written statement of no more than 500 words relating to any item on this agenda. These must be received by 10am on Monday 13th October 2025 by email to deal.town.council@deal.gov.uk or post to the above address. These statements will be circulated to all present at the meeting and become part of the public record of the meeting, names will be redacted.

Laura Marney – Committee Clerk

Date: 7th October 2025

AGENDA

1	Chairperson's opening remarks:	Chairperson
2	Apologies for absence:	Committee Clerk
3	Declarations of interest: To receive any declarations of interest from Members in respect of business to be transacted on the agenda.	Attach 1
4	Public Participation: Members of the public may make representations, answer questions and give evidence at the meeting in respect of the business on the agenda. This shall not exceed 15 minutes.	
5	The minutes of the Environment Committee meeting held on Thursday 19th June 2025 for approval and signing: Decision required.	Attach 2
6	Project Plan - Seeds for Spring: Decision required.	Attach 3
7	Hedgehog Friendly Deal Project Update: Information to note.	Attach 4
8	Action on Litter Project Update: Information to note.	Attach 5
9	Committee Clerk Report: Information to note.	Attach 6
	Date of next meeting: 17 th December 2025.	

Filming and audio recording of Town Council meetings, by representatives of the media and also by members of the public using small media tools, is permitted. Please refer to the council's protocol for recording of meetings for guidance, available to download on www.deal.gov.uk or on request.

Committee members: Cllr S Cullen, Cllr M Eddy, Cllr D Cronk, Cllr M Cronk, Cllr B Bano, Cllr P Findley, Mr D Carey and Ms H Charlton.

Declaration of Interest

ATTACHMENT 1

Disclosable Pecuniary Interest (DPI)

Where a Member has a new or registered DPI in a matter under consideration they must disclose that they have an interest and, unless the Monitoring Officer has agreed in advance that the DPI is a 'Sensitive Interest', explain the nature of that interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared a DPI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation permitting them to do so. If during the consideration of any item a Member becomes aware that they have a DPI in the matter they should declare the interest immediately and, subject to any dispensations, withdraw from the meeting.

Other Significant Interest (OSI)

Where a Member is declaring an OSI they must also disclose the interest and explain the nature of the interest at the meeting. The Member must withdraw from the meeting at the commencement of the consideration of any matter in which they have declared a OSI and must not participate in any discussion of, or vote taken on, the matter unless they have been granted a dispensation to do so or the meeting is one at which members of the public are permitted to speak for the purpose of making representations, answering questions or giving evidence relating to the matter. In the latter case, the Member may only participate on the same basis as a member of the public and cannot participate in any discussion of, or vote taken on, the matter and must withdraw from the meeting in accordance with the Council's procedure rules.

Voluntary Announcement of Other Interests (VAOI)

Where a Member does not have either a DPI or OSI but is of the opinion that for transparency reasons alone s/he should make an announcement in respect of a matter under consideration, they can make a VAOI. A Member declaring a VAOI may still remain at the meeting and vote on the matter under consideration.

Note to the Code:

Situations in which a Member may wish to make a VAOI include membership of outside bodies that have made representations on agenda items; where a Member knows a person involved, but does not have a close association with that person; or where an item would affect the well-being of a Member, relative, close associate, employer, etc. but not his/her financial position. It should be emphasised that an effect on the financial position of a Member, relative, close associate, employer, etc OR an application made by a Member, relative, close associate, employer, etc would both probably constitute either an OSI or in some cases a DPI.

Deal Town Council, Town Hall, High Street, Deal, Kent CT14 6TR

The Minutes of the Environment Committee meeting held at the Town Hall on Thursday 19 June 2024 at 7.15pm.

Present:	Cllr S Cullen (Chairperson) Cllr M Eddy (Vice Chairperson) Cllr P Findley	Cllr D Cronk Cllr M Cronk
Officers:	Mrs L Marney (Committee Clerk) Miss J Harper (Asst. to the Town Clerk) Nadine Miller (Climate Change, Projects & Comms Officer)	Others: None

1	Chairperson's opening remarks: The Chairperson welcomed everyone to the meeting and read the fire evacuation procedures. He reminded those in attendance to switch their mobile phones off or onto silent.	Chairperson
2	Apologies for absence received: Cllr Ben Bano, Mr David Carey (co-opted member) & Ms Helen Charlton (co-opted member) due to prior commitments.	Committee Clerk
3	Declarations of interest: None received.	
4	Public participation and Statements received: None received.	Committee Clerk
5	The minutes of the Environment Committee meeting held on Wednesday 16th April 2025 for approval and signing: Members RESOLVED: To accept the minutes of the Environment Committee Meeting held on Wednesday 16 th April 2025 as a true and accurate record. The Chairperson duly signed the minutes. (P) Cllr D Cronk (S) Cllr M Eddy. All agreed.	Chairperson
6	Review - Environment Committee Terms of Reference: Members considered the recommendations and RESOLVED: To accept the amended Environment Committee Terms of Reference and refer to Full Council for approval. (P) Cllr D Cronk (S) Cllr M Eddy. All agreed.	Committee Clerk
7	DDC Updates: Following discussion Members RESOLVED: To note the report and for the Committee Clerk to write to DDC to ask if they are going to do anything about microchipping cats. (P) Cllr D Cronk (S) Cllr M Eddy. All agreed.	Committee Clerk
8	Deal Bathing Water Quality – Additional Analysis: Following discussion Members RESOLVED: To note the report and for the Committee Clerk to contact Southern Water to enquire if there was a problem with the pumping station during the storm on 13/14 June, as there were reports of flooding on Albert Road, Homefield Avenue and Church Lane. (P) Cllr M Eddy (S) Cllr D Cronk. All agreed.	Committee Clerk
9	National Grid SeaLink Update: Members RESOLVED: To note the report. (P) Cllr D Cronk (S) Cllr M Eddy. All agreed.	
10	Committee Clerk Report: Members RESOLVED: To note the report. (P) Cllr D Cronk (S) Cllr M Eddy. All agreed.	Committee Clerk
	The Chairperson closed the meeting at 19.50pm.	

**DEAL TOWN COUNCIL
MEMORANDUM**

To: Cllr S Cullen, Chairperson of Environment Committee, Committee Members
From: Nadine Miller, Climate Change, Projects and Communications Officer
Date: 3rd October 2025
Re: **Project Plan - Seeds for Spring 2026**

In October 2023, Deal Town Council declared an Ecological Emergency and agreed to the Environment Committee implementing actions on local nature protection and recovery, including community engagement and partnership working.

In September 2025, a [Declaration on UK Insect Declines](#) was issued at the Wild Summit, calling for urgent, coordinated action to address the steep and ongoing losses in the United Kingdom's insect populations.

According to the Bumblebee Conservation Trust, 2024 was the worst year for bumblebees since records began. Across Great Britain, bumblebee numbers declined by almost a quarter (22.5%) compared to the 2010-2023 average.

Pollinators include wasps, ants, butterflies, beetles, moths and bees.

The Seeds for Spring project will provide 100 free seed packets, containing flowers native to the UK, for residents to plant and improve our biodiversity in the town. The plants have been selected to contain wildlife-friendly wildflowers with nectar-rich blooms.

Residents will sign up online to collect the seed packs from the Town Hall, take them home and plant them early to Mid-Spring 2026.

An online map will be used to show where the planting has taken place, giving up-to-date evidence of increased opportunities for biodiversity.

Please see the detailed Seeds for Spring project plan attached.

Recommendation: Members to consider the Seeds for Spring project plan and budget and refer to Full Council for consideration.

Decision required: Members to consider the above recommendation.

Deal Town Council PROJECT PROPOSAL

The Council will consider new project proposals twice a year, in June and October.

It will be at the Town Clerk's discretion if a project proposal is brought forward outside of these two months in liaison with the Chairperson of the relevant committee or Chairperson of the Council.

Project proposals must demonstrate how the project fits with Deal Town Council Policies or Commitments.

The following to be completed in detail by all Councillors and Officers bringing forward a new project for consideration. (*Sections 1 – 9 must be completed. Section 10 is to be completed if a detailed plan is available.*)

Project Title: Spring Seeds 2026

1

PROJECT AIM (*A short statement – about 100 words. What would be the key activities? What changes do you want to see? What will the wider impact be?*)

To improve biodiversity in Deal by planting seeds designed to encourage pollinators

2

LEAD BODY: Deal Town Council

LEAD PERSON: Climate Change, Projects & Communications officer

OTHER OFFICERS: Clerical Officer & RFO

3

PROJECT SUMMARY (*A longer explanation - What will happen? How will it be done? Who will benefit?*)

Without pollinators, there would be less food, flowers and biodiversity and their numbers are in decline.

This is down to many factors including climate change affecting seasons and, according to a study in [August 2025 by Sheffield University](#), urbanisation is linked to a 43 per cent drop in pollinating insects.

Deal Town Council will give away 100 x 10g packets of native wildflowers to residents and map where the flowers will be grown. Each packet can cover between 5 to 10 square meters.

4

PROJECT PERIOD (*How long will the project run? When do you want it to start?*)

December 2025 onwards

5

EVIDENCE OF NEED: *(Why is it needed? How do you know?)*

ECOLOGICAL EMERGENCY implementing actions on local nature protection and recovery, including community engagement and partnership working

TOWN PLAN: Deal Town Council to work with local groups on a campaign to promote planting and maintaining hedges, keeping front gardens green, rewilding etc.

CLIMATE ACTION STRATEGY:

Priority Area 5 – Carbon emission balancing Research urban area to improve the environment for people, birds, animals and insects

Priority Area 6 – A community response to climate action - helping our residents and businesses. Deal is a hub for climate activism, we will continue to support the work of local groups and work together for a better environment for all and establish an annual Climate Action Day to bring local knowledge and experience together

HEALTH AND WELLBEING STRATEGY - Care for the planet - Look after your community and environment

6

OBJECTIVES AND TARGETS (What will have happened by the end? NB your targets must be measurable).

We will offer 100 free seed packets and map where they are planted to show increased biodiversity in the town, providing an eco-friendly planting solution for conservation gardening.

Not only will this encourage pollinators, gardening and being part of nature is good personal wellbeing too.

Those who sign up to collect the packs will also be encouraged to share photos and progress of the planting and the nature it supports. The project will end when the 100 packets have been distributed.

7

SUSTAINABILITY *(Will the actions carry on after the project closes? Will it end and close down?)*

The seed packets are supplied by a Kent company and are packaged in undyed FSC certified paper. They contain:

Agrimonia eupatoria – **Agrimony**, Anthyllis vulneraria – **Kidney vetch**, Centaurea nigra – **Common knapweed**, Daucus carota – **Wild carrot**, Echium vulgare – **Viper's bugloss**, Galium verum – **Lady's bedstraw**, Knautia arvensis – **Field scabious**, Lathyrus pratensis – **Meadow vetchling**, Leucanthemum vulgare - **Oxeye daisy**, Malva moschata - **Musk-mallow**, Plantago lanceolata – **Ribwort plantain**, Sanguisorba minor – **Salad burnet**, Primula veris – **Cowslip**, Prunella vulgaris – **Selfheal**, Ranunculus acris – **Meadow buttercup**, Rhinanthus minor – **Yellow rattle**, Silene dioica – **Red campion**, Vicia cracca – **Common vetch**, Borago officinalis – **Borage**, Lotus corniculatus – **Bird's-foot trefoil**, Trifolium repens – **Wild white clover**, Onobrychis viciifolia – **Sainfoin**, Medicago lupulina – **Black medick**, Silene latifolia – **White campion**, Rumex acetosa – **Common sorrel**, Achillea millefolium – **Yarrow**

Approximately 80% of the wildflowers are perennials which take time to establish, often flowering from the second year onward. The remaining 20% are annual species which reliably flower in year one

8
ESTIMATED BUDGET

How much do you think it will cost? £500

Where will this come from: Project Fund

How does it represent Value for Money?: It is a project that will be welcomed by residents, allowing them to encourage nature in their own gardens. With care, the attractive and fragrant blooms will return year after year.

OTHER RESOURCES (*Will it need staff time? Volunteer support?*); Staff time will be required to set up and update the webpage, promote the project and distribute the seed packets at Town Hall

9
How does the project fit with the existing commitments or policies of Deal Town Council?

Policy/Commitment	FIT Yes/No	Comments
The Town Plan Action	Yes	Promoting planting
The Climate Change Declaration	Yes	Improving the environment
The Declaration of Ecological Emergency	Yes	Local nature recovery
The City of Sanctuary Strategy	No	
Health and Wellbeing	Yes	Caring for the planet
Ocean and Coastal Recovery Strategy	No	

Please complete the ACTION PLAN below if a detailed plan is available.

10
PROJECT ACTION PLAN

ACTION REQUIRED	WHEN BY	WHO	NOTES
Order 100 packets of 10g pollinator seed mix	December 2025	Climate Change & communications officer	
Create new page on the website to include a sign up form, map to show where flowers will be grown, press release and planting information	January 2026	Climate Change & communications officer	
DTC to host a stand at Hobby Day and offer seeds to plant	17 January 2026	Climate Change & communications officer	

Seeds will be made available to collect from the Town Hall	Monday 1 February 2026	Clerical Officer	
Update online map	Ongoing	Climate Change & communications officer	
If there are any remaining packets, they can be distributed at summer events Deal Town Council may attend – (for autumn sowing)	July, August 2026	Climate Change & communications officer	Pride, Sandown Picnic
Once all the packets have been distributed, evaluate the project, including evidence of increased opportunities for biodiversity	Summer/autumn 2026	Climate Change & communications officer	Press release issued sharing submitted photographs and stories of those who have signed up to the scheme

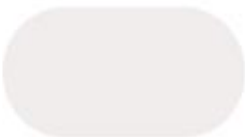
Seeds for Spring 2026



long lasting positive impact



short term or limited positive impact



no known impact



short term or limited negative impact



long lasting negative impact

DEAL TOWN COUNCIL
MEMORANDUM

To: Cllr S Cullen – Chairperson of the Environment Committee, Committee members
From: Mrs L Marney – Committee Clerk
Date: 29th September 2025
Subject: Hedgehog Friendly Deal Project

The Hedgehog Friendly Deal Project plan was approved at the Full Council meeting held on 25th June 2024.

The aim of the project was to distribute hedgehog friendly gravel boards to the residents of Deal in order to establish 'hedgehog highways' throughout the town. Residents were given the opportunity to register to receive one of 100 free hedgehog friendly gravel boards, funded by Deal Town Council.

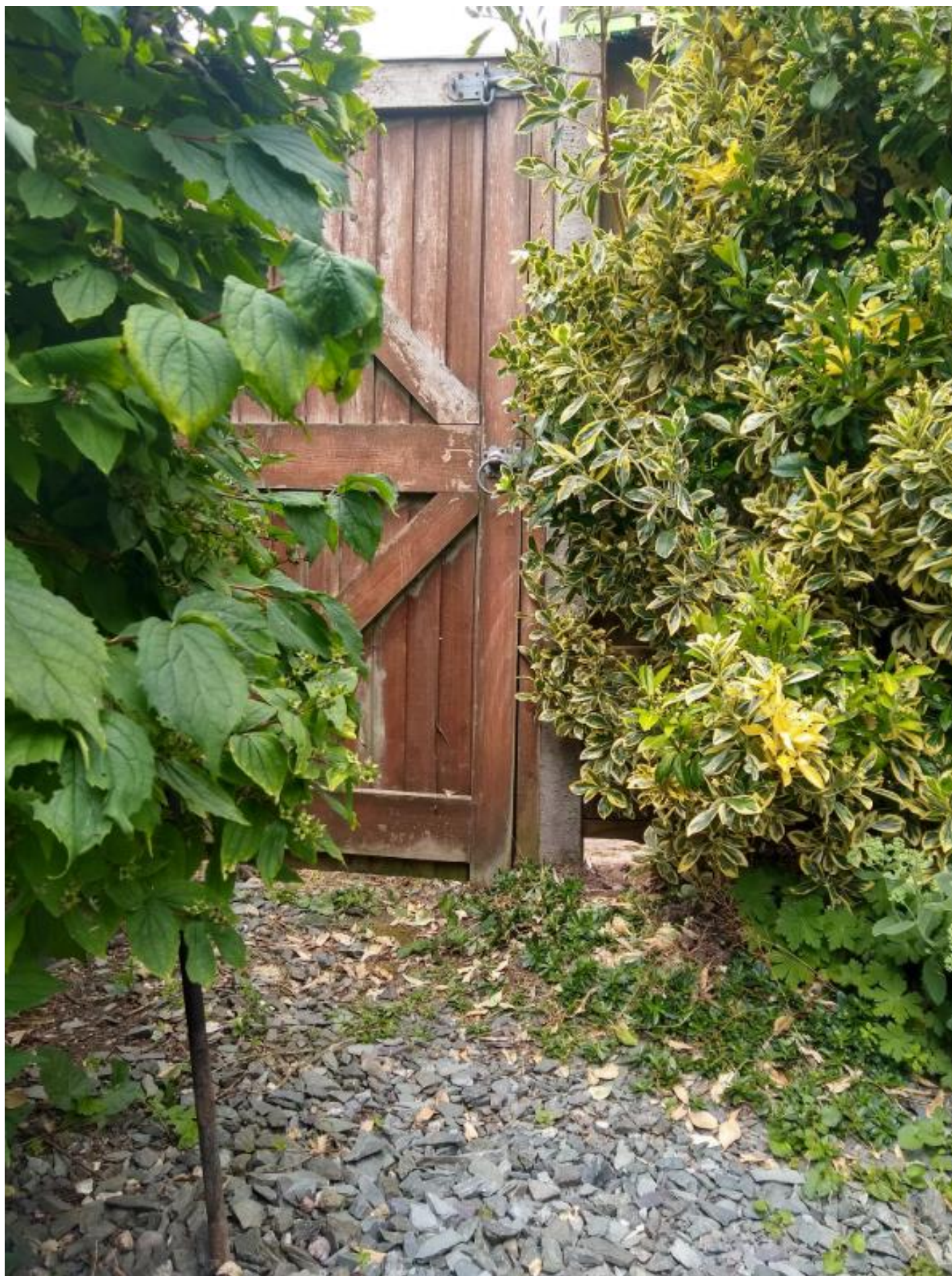
The Hedgehog Friendly Project details, along with the registration form for residents which included the gravel board dimensions, was advertised on our website and social media at the end of March 2025.

The first batch of 25 hedgehog gravel boards were delivered to the Town Hall at the beginning of July, and the residents who had registered were then notified to collect them. **See attached photo from a resident of their hedgehog gravel board in-situ.**

The project was further promoted at Hornbeam School Summer Fete, Deal Pride and Sandown Castle picnic. Following these events we have received a further 12 registration forms.

A full analysis of this project will be brought to the December Environment Committee meeting.

Decision required: Members to note the above information.



**DEAL TOWN COUNCIL
MEMORANDUM**

To: Cllr S Cullen – Chairperson of the Environment Committee, Committee members
From: Mrs L Marney – Committee Clerk
Date: 29th September 2025
Subject: Action on Litter Project Update

At the October 2023 Environment Committee meeting, members agreed to the council's Action of Litter project, the work for this was delegated to the Committee Clerk.

Unfortunately, the original plastic pavement decals chosen, that encouraged people to bin their litter, did not adhere to the pavement surfaces in Deal. This meant that the project had to be amended in 2024, and the decals were changed to a pavement stencil instead, the Environment committee were updated on this.

The reworked campaign kicked off at Deal Town Council's Climate Action Day in November 2024. Residents who came along to the event were asked to choose their favourite pavement stencil design, out of a choice of three, and "Look After What You Love - Keep Deal Clean" tote bags were given out.

Following on from Climate Action Day, the three stencil designs were also placed on our website which gave residents another opportunity to vote for their favourite pavement stencil design. This project was also promoted at Deal Pride where Deal Town Council had a stall, and the remaining tote bags were given out to residents.

The Environment Committee members were informed by the Committee Clerk that the stencil design that received the most votes by Deal residents was Stencil Design A – Bin It.

This winning "Bin it" stencil design was placed at strategic pavement locations all around the town centre in July, August and September using local foraged chalk. **(See attached photos).**

Due to the success of this project, it will be continued during the summer months, from July until September.

Decision required: Members to note this information.











**DEAL TOWN COUNCIL
MEMORANDUM**

To: Cllr S Cullen – Chairperson of the Environment Committee, Committee members
From: Mrs L Marney – Committee Clerk
Date: 6th October 2025
Subject: Committee Clerk Report

Please see below updates for information only.

Planting Project Update

As members will be aware, the Committee Clerk was asked to investigate planting on privately owned sites in the Mill Hill area. The final decision on the planting areas was delegated to the Committee Clerk in liaison with the Town Clerk.

This project is funded by the remaining budget from the planting of trees by Deal Town Council, with the agreement of KCC, in the Mill Hill area.

The Committee Clerk extensively researched the availability of appropriate privately owned sites in Mill Hill, without success. Currently, the Committee Clerk and the Council's appointed horticultural contractor (who maintain the sustainable planting within Deal Town Council planters) are liaising with Goodwin Academy regarding sustainable planting on their site, the school is aware that they will have to maintain the plants if they are provided.

The Committee Clerk will bring further updates on this project to future committee meetings.

Climate Action Day Update

Deal Town Council's Climate Action Day will be on Saturday 15th November at Deal Town Hall from 10am to 2pm to coincide with COP 30 (Conference of the Parties - UN Climate Change Conference).

The theme of the day will be the town's proximity and relationship with the sea and we will lead on our recently adopted Ocean and Coastal Recovery Strategy and Declaration.

The event will continue to raise awareness of our local environment and groups and organisations who have worked with and supported the town council in the last 12 months have been invited to exhibit. We hope to see you there.

Decision required: Members to note the above information.